









**We are ERA** - simple, friendly, sincere, respectful towards nature and people - we are guided by the idea that "eco design really will save the world", that our customers are not ordinary customers but people who are worth every second of our time, that we make furniture of which simply everyone wants to have at least one piece in their home, office, hotel.

Whether you dine at our tables, sleep on our beds, store your clothes in our wardrobes or simply from time to time visit our website, you are welcome and we are here for you.

ERA is no ordinary furniture for common places and people. ERA is the carefully selected designer, thought put into the purpose of the existence of an object, ERA are the hard working hands of the craftsman who shapes what even the state-of-the-art machines cannot, the keen eye of the technologist with whom everything begins and ends. ERA is the concern about your health, the environment and ultimately the product which starts its long journey from us to warm homes, pleasant offices, futuristic hotels in the desire to have a long-term warranty.

Or at least to last as long as an era.

Our strategy, both private and business, can be described by the following: The wood used in the production is a precious gift of nature. It is similar to us: it is born, breathes, grows, lives for its children and the sun and eventually dies. With great respect we approach every tree and produce unique furniture from it, because every tree, just like every human being, is special and unique. So that it may live for as long as possible, we do not cover it in toxic paints or varnishes, but with vegetable oils, thus preserving its naturalness, as well as its longevity. When you come to ERA for a dresser, a chair, a bed, along with them we give you our love of wood, a passion that drives us and a warranty of at least a hundred years.



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# ERA

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## OFFICES





The walnut tree in the office shows determination, authority and consistency. Just what you want to communicate to your associates and business partners. Wooden office furniture, in addition, is long-lasting, durable and saves natural resources because we can renew it and does not fall under the "consumer patterns" that consume nature. Walnut is a concept of strength and gives the space a special touch of glamor.

Drvo oraha u uredu pokazuje odlučnost, autoritet i dosljednost. Baš ono što želite komunicirati Vašim suradnicima i poslovnim partnerima. Drveni uredski namještaj, osim toga, je dugotrajan, izdržljiv i štedi prirodne resurse jer smo može obnavljati i ne spada pod „potrošačke obrasce“ koji troše prirodu. Orah je inače pojam snage i daje prostoru poseban dodir glamura.



You can combine different styles and designs of furniture, always having a very elegant and exclusive office in which it is well known who takes the lead. The style is very well chosen: modern design by young designers together with products which design is created 70 years ago. Everything is combined in a line of precious walnut wood, finally treated with oils to get an ecological quality label.

Možete kombinirati različite stlove i dizajn namještaja, a da uvek imate vrlo elegantan i ekskluzivan ured u kojem se dobro zna tko vodi glavnu riječ. Stilski je vrlo dobro odabran: moderan dizajn mladih dizajnera zajedno sa proizvodima idejno nastalima prije 70 godina. Sve je spojeno u liniji drva dragocjenog oraha, završno tretiranog uljima kako bi dobilo ekološku oznaku kvalitete.







The charm of the 1960s merged remarkably well with the ideas of millennials who have no barriers or prejudices - just like those 5% of people who are entrepreneurs and change.

They are a change in their environment for the benefit of all - the world, employees and ultimately themselves because they are aware that the protection of nature and resources starts from each individual, first "from me". In this context, choosing wooden ecological furniture is a clear message of the commitment to help achieve climate neutrality.

Šarm šezdesetih godina prošlog stoljeća izvanredno se stopio s idejama milenijaca koji nemaju barijera niti predrasuda – baš kao i onih 5% ljudi koji su poduzetnici i koji mijenjaju.

Mijenjaju za dobrobit svih – svijet, zaposlenike i u konačnici sebe jer su svjesni da zaštita prirode i resursa kreće od svakog pojedinačno, prvo „od mene“. U tom kontekstu, odabratи drveni ekološki namještaj jasna je poruka opredjeljenja ZA pomoć pri dolasku do klimatske neutralnosti.







Inspirational offices are equally inspiring employees and an invincible force for competition. Workspaces, whether it is the need to have more than one person in one interior or just places to store documents, must radiate originality. ERA furniture guarantees this - whether it is elements from the standard production program or bespoke furniture - furniture tailored to the space and the client.

**Inspirativni uredi jednako inspirativni zaposlenici i nepobjediva snaga za konkurenčiju. Radni prostori, bilo da se radi o potrebi da je više osoba u jednom interijeru ili pak samo o mjestima za odlaganje dokumenata, moraju zračiti originalnošću. ERA namještaj to jamči – bilo da se radi o elementima iz standardnog proizvodnog programa ili bespoke furniture - namještaju po mjeri prostora i klijenta.**



Every employee is unique, an individual who deserves respect and an original workspace. With an individual approach to each interior, the production of "custom made" furniture with respect to project tasks and personalized workspaces tell employees that their employer is bringing about them and their health because he chose wooden ecological furniture with ergonomic features.

Svaki zaposlenik je jedinstven, individua koja zavređuje poštovanje i originalan radni prostor. Pojedinačnim pristupom svakom interijeru, izrada „custom made“ namještaja uz poštivanje projektnih zadataka i personalizirani radni prostori zaposlenicima govore da se njihov poslodavac brine o njima i njihovom zdravlju jer je odabrao drveni ekološki namještaj s ergonomskim odlikama.







# ERA

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## PUBLIC SPACES







They are waiting for you or solving business problems together with you - it is certainly more comfortable on this designer sofa and armchair of exceptional shape, very comfortable and special. If clean, straight and modern lines are combined with a touch of nature in the form of real wood from the "Naive wood" line, you get an unusual work or public space. Today, more than ever, it is necessary for people to get closer without being too close. To talk without yelling at each other. The decision was made - Bend - the sitting set gives enough privacy but seriousness and is ideal for business interiors.

Čekaju vas ili zajedno s vama rješavaju poslovne zavrzlame - sigurno je ugodnije na ovoj dizajnerskoj sofi i fotelji iznimnog oblika, vrlo udobnoj i posebnoj. Ako se čiste, ravne i moderne linije kombiniraju s dodirom prirode u obliku pravog drva iz linije „Naive wood“, dobiva se nesvakidašnji radni ili javni prostor. Danas više nego ikad potrebno je da se ljudi zbližavaju, a da nisu preblizu. Da razgovaraju, a da ne viču jedan na drugog. Odluka je pala - Bend sjedeća garnitura daje dovoljno privatnosti ali ozbiljnosti i idealna je za poslovne interijere.





Hotel lobby, bank, institution or business center lobby - all these spaces have in common that their owners want to say „welcome“ with the interior. First with the look and then with the comfort. A large number of combinations of shapes and colors can satisfy even the most demanding designers and stylists. ERA furniture is the answer to those who ask for more, better, higher quality and more original.

**Hotelski lobi, predvorje banke, institucije ili poslovnog centra** – svim ovim prostorima je zajedničko da njihovi vlasnici žele interijerom pokazati dobrodošlicu. Najprije izgledom, a onda i udobnošću. Velik broj kombinacija oblika i boja, može zadovoljiti i najzahtjevnejše projektante i stiliste. ERA namještaj je odgovor onima koji pitaju za više, bolje, kvalitetnije i originalnije.





# ERA

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## RESTAURANTS









A large number of models of tables and chairs, countless combinations and a unique message: by choosing ERA furniture you get more for your money - in addition to the already mentioned design and durability, you get a stamp of uniqueness which is a rarity today. Do you want your guests to feel fantastic, to give the interior extra points when evaluating satisfaction? Then simply choose ERA furniture and leave it to the interior design experts.

Velik broj modela stolova i stolaca, bezbroj kombinacija i jedinstvena poruka: odabirom namještaja ERA dobivate više za vaš novac - osim već spomenutog dizajna i dugotrajnosti, dobivate pečat posebnosti što je danas rijetkost. Želite li da se vaši gosti osjećaju fantastično, da vam interijer donosi dodatne bodove kod ocjenjivanja zadovoljstva? Onda jednostavno odaberite ERA namještaj i prepustite se stručnjacima za uređenje interijera.







Many of the places you may have visited bear our signature - restaurants, hotels, cafes, villas - you must have felt a love for interior design and the creation of new shapes and products, as in this restaurant in Berlin. It was ERA furniture.

Brojna mjesta koja ste možda posjetili nose naš potpis - restorani, hoteli, kafići, vile - negdje ste sigurno, kao na primjer u ovom restoranu u Berlinu, osjetili ljubav prema uređenju interijera i stvaranju novih oblika i proizvoda. To je bio ERA namještaj.







# ERA

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## HOTEL ROOMS





Futuristic hotels, experts say, will be the only choice of hoteliers in the future. This is due to the desire to provide the guest with more and different experiences. Only those whose hotel rooms will be exceptional and in which new ideas and inspiration will be obtained will be able to survive in the hotel market. This is known by the greats of architecture and design with whom we collaborate and who sign the design of the rooms in the paintings: Karim Rashid and Simone Micheli.

Futuristički hoteli, kažu stručnjaci, biti će u budućnosti jedini odabir hotelijera. To je zbog želje da gostu pruže više doživljaja i drukčija iskustva. Samo oni čije će hotelske sobe biti iznimne i u kojima će se dobiti nove ideje i inspiracija moći će opstati na hotelskom tržištu. To znaju velikani arhitekture i dizajna s kojima surađujemo i koji potpisuju dizajn soba na slikama: Karim Rashid i Simone Micheli.





It is extremely important to respond to the request of a designer, artist and creative person who turns hotel interiors into unreal and luxurious. Special attention is paid to every detail, and the finish, joints and construction are durable and long-lasting, adapted to the spaces for use by people with different habits. All this pays tribute to the one in whose hotel these rooms are located - guests return because they truly enjoy them.

Iznimno je važno odgovoriti na zahtjev projektanta, umjetnika i kreativca koji hotelske interijere pretvara u nestvarne i luksuzne. Svakom detalju pridaje se posebna pažnja, a završna obrada, spojevi i konstrukcija izdržljivi su i dugotrajni, prilagođeni prostorima za upotrebu osoba s različitim navikama. Sve to odaje priznanje onom u čijem se hotelu nalaze ove sobe – gosti se vraćaju jer u njima istinski uživaju.









Eco hotels are more and more "in" and the modern guest is looking for more than saving water and cotton towels. The proposal that ERA has in this segment is wooden ecological furniture that makes each room unique. Whether you choose oak, walnut or any other type of wood, in such hotel rooms there is always a special connection with nature and the message for sustainable business.

Eko hoteli sve su više „in“ i moderni gost traži više od uštede vode i pamučnih ručnika. Prijedlog koji ERA ima u tom segmentu je drveni ekološki namještaj koji svaku sobu čini unikatnom. Bilo da odaberete hrast, orah ili koju drugu vrstu drva, u takvim hotelskim sobama uvijek se osjeća posebna veza s prirodom.









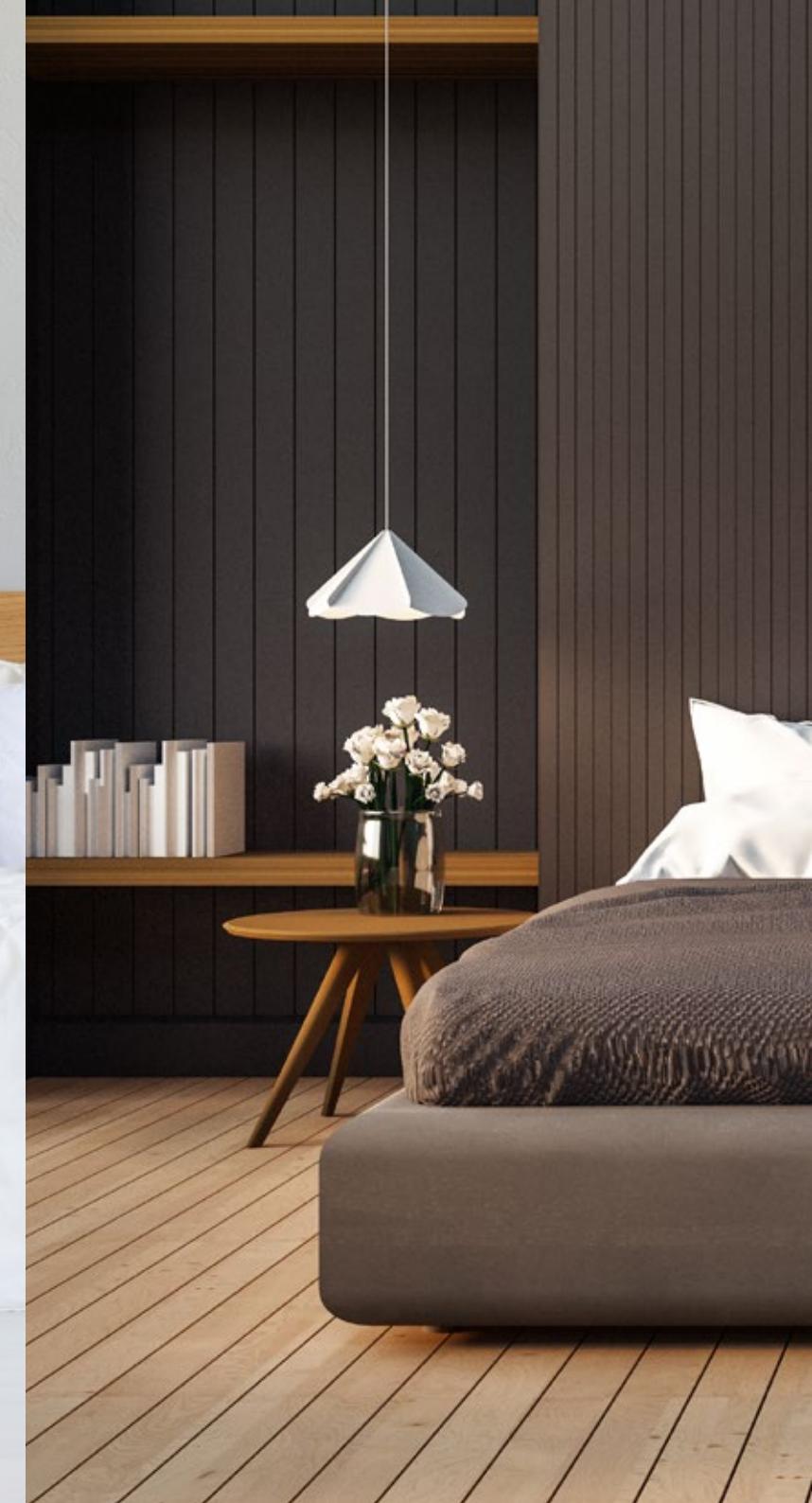


Bringing colors into the interior, flirting with unusual shapes, exclusively using certified, long-lasting material and taking each project task seriously - are our mission. For the designer, architect and ultimately for the client it is a guarantee that they will be satisfied and that the furniture, ERA furniture will very well live up to expectations.

Tailor-made service in our own, technologically excellently equipped production plant, assembly and after-sales servicing services, rank the ERA brand at the very top of the most serious contractors of contract furniture.

Unošenje boja u interijer, koketiranje s neobičnim oblicima, isključivo korištenje certificiranog, dugotrajnog materijala i ozbiljno pristupanje svakom projektnom zadatku – naša su misija. Za projektanta, arhitekta, dizajnera i u konačnici klijenta to je jamstvo da će biti zadovoljni i da će namještaj, ERA namještaj itekako opravdati očekivanja.

Usluga izrade po mjeri u vlastitom, tehnološki izvrsno opremljenom proizvodnom pogonu, montaža i post-prodajne usluge servisiranja, svrstavaju ERA brend u sam vrh najozbiljnijih ponuđača contract namještaja.







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**IZDAVAČ**  
ERA grupa d.o.o., Vinkovci

**DIZAJN**  
Paper & Pixel d.o.o.

**UREDNIŠTVO**  
Dino Habazin, Tatjana Kos

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**ZA IZDAVAČA**  
Drago Veselčić, direktor





